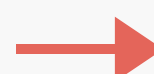


# EyeDyas<sup>®</sup>







# About us

Our flagship brands are EduSome and ClientSome. We specialize in providing end-to-end Technology and SaaS based solution that addresses needs of clients in Education, Health Care, Retail & Hospitality.







# Client Challenges

How to reach a wider customer audience, to keep pace with ever evolving market dynamics and achieve higher revenue are a few mega challenges that need timely & targeted action.





# HOW DO I...

- 1 Maximize my market reach & outperform competition?
- 2 Increase my sales and revenue?
- 3 Acquire new customers?
- 4 Promote my business deals/offers /new launches
- 5 Enhance my branding and customer loyalty



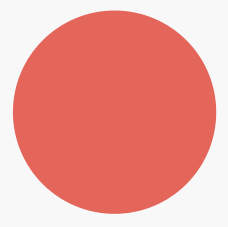


# OUR ENGAGEMENT MODEL



*Our Digital Marketing Team collaborates with clients to achieve higher sale conversions, not just lead generation!*

- 1** Well researched SEO / content development.
- 2** Performance marketing- maximize returns through targeted push of banners /ads/videos /content
- 3** Google/Facebook/Linkedin/ Quora ads for immediate returns
- 4** Social Media Marketing - Higher customer engagement based on social media competitor analysis

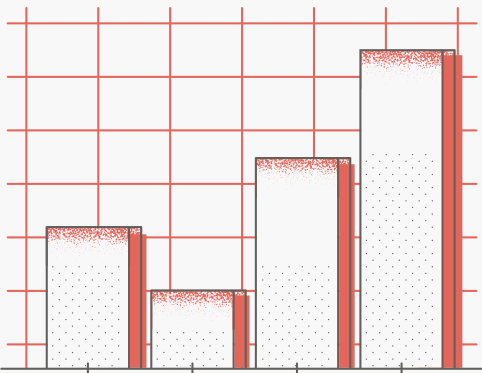


# Why choose us?



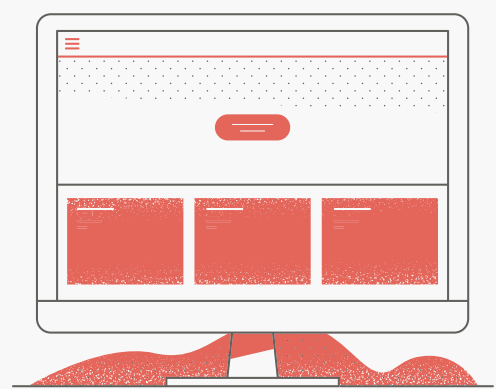
## *Revenue Growth*

Assured sales increase through quality leads & higher conversion



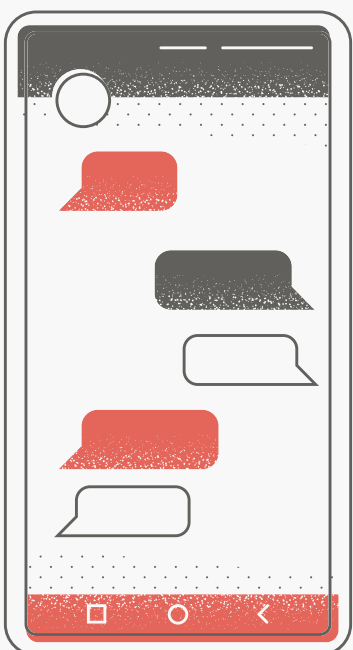
## *Lower cost*

Highly targeted campaigns reaching right customers at lower costs



## *Higher Brand visibility*

Assuring higher recall value among target/potential customers



## *Consultative Approach*

Helping clients brainstorm with our experts and aim for higher return on investment



---

# *Client Testimonials*

---

● ● ● ● ●



## **UVEmerge**

"Eyedyas has taken over our complete IT & helped us reach global students, resulting in high Branding & Revenues"



## **THE WEDDING CULT**

Our visibility has increased team since the team is quite experienced & stick to timelines, Highly recommended "

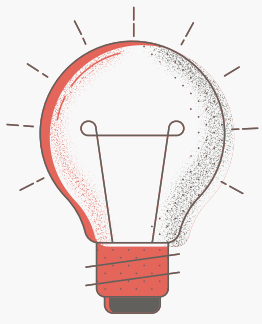


## **ASL TUTORIALS**

"We have redone our website and mobile app with Eyedyas, we recommend them for consultative approach, they helped us exceed our goals during tough COVID times. Kudos to the team."

*and many more..*





## *Our services*

- Digital Marketing
- Website designing
- App designing
- Enterprise  
Resource  
Planning (ERP)
- Customer  
Relationship  
Management (CRM)
- Content writing





Co.

# Contact Us



EyeDyas Team



archana@eyedyas.com



www.eyedyas.com



EduSome



Decode  
Customers